

Deliverable Number 17:

Project Final Report

(Amended version resubmitted September in response to feedback from EU Assessors)

- 4.1 Final publishable summary report
- **4.1.1. Executive Summary**

4.1.2. Summary Description of Project Content and Ojectives

A wide range of CSOs have taken the lead in publiareness and response to environmental problems, and this has accelerated recently with image concern for the impacts of climate change. Some of these CSOs are ethically drivith, based, or include the promotion of values as part of their core activities, as these can be the main drivers for changing individual behaviour. Relevant values include:



These values were described in this project assatontributing to the spiritual capital3 of society, or spiritual values (although they canabelled differently in general literature, e.g. 'ethical').

Around the world, CSO's have a wide range of taggetups: businesses or SMEs, the general public, women, youth and children, rural villagers urope or in social and economic development projects sponsored by European CSOsvieloping countries. While economic and social statistics, survey methods and indisator often used to measure the effectiveness of national sustainable development strategiets; has been done to develop these at a project level, and even less work has been focused onidefand using indicators of the spiritual values-based dimensions of their education for singular development projects.

Many CSOs worldwide are often conscious of the irraproce of their values-based work, whether faith-based or not, but up until now they chlacked the research tools and methodology to turn awareness or subjective evialinanto indicators that can be used more systematically and widely. In other words, the CSepsthat the impact of their projects needed to be measured not only in terms of traditieconomical, environmental and social statistics, but also in terms of values-based atdits linked to equality, justice and concern for others551(e)3.2.147792(b)-0.295585(u)231.977 -13.88aa596(s)-1.22875()-0.147792(o) of linis included in the impact of their projects needed to be measured not only in terms of traditieconomical, environmental and social statistics, but also in terms of values-based atdits linked to equality, justice and concern for others551(e)3.2.147792(b)-0.295585(u)231.977 -13.88aa596(s)-1.22875()-0.147792(o) of lines included in the impact of their projects needed to be measured not only in terms of traditieconomical, environmental and social statistics, but also in terms of values-based atdits linked to equality, justice and concern for others551(e)3.2.147792(b)-0.295585(u)231.977 -13.88aa596(s)-1.22875()-0.147792(o) of lines included in the impact of their projects needed to be measured not only in terms of traditieconomical, environmental and social statistics, but also in terms of values-based atditieconomical in the impact of their projects needed to be measured not only in terms of traditieconomical, environmental and social statistics, but also in terms of values-based atditieconomical, environmental and social statistics and concern for others551(e)3.2.147792(b)-0.295585(u)231.977 -13.88aa596(s)-1.22875(c)-0.147792(o) of the impact of the i

Bearing in mind the above perceived needs for devel

months was to disseminate the first-stage resultsactively seek other CSO groups who would be interested in the project results - and heypoint of the second-stage results, to invite 50-80 other CSOs to test the indicators and/or general back while the project carried out a second iteration in parallel. They were finally ited to engage in active discussion at a series of workshops over three days in month 24. This extended the views of many more CSOs to be collected and summarised in the conclusion three workshops, ready to publish and share internationally. It was anticipated that this would turally lead, by the end of this FP7 project, to a new community of CSOs involved in developing asing common indicators for the impacts of spiritual values-based education for tains ble development for the future.

Further details are given below:

- I: ESDinds indicators as a novel tool for project nitoring and evaluation
 II: ESDinds indicators as a novel tool for organics and development
- III: Specific lessons learned which are valuabler (consequence of the second learned which are valuable) lessons learned which are valuable (consequence of the second learned which are valuable) lessons learned which are valuable (consequence of the second learned which are valuable) lessons learned which are valuable (consequence of the second learned which are valuable) lessons learned which are valuable (consequence of the second learned which are valuable) lessons learned which are valuable (consequence of the second learned which are valuable) lessons learned which are valuable (consequence of the second learned learn
- IV Full details of the project processes and outcom

Figure 1: Using WeValue for project monitoring and evaluation

(a) Indicators Pathway: Assessing generic `valuesse'

Table 1: How five dimensions of evaluation influe (Eorss, Rebien & Carlson, 2002) might be experienced in different arenas

Dimension Primary Secondary arenas of influence arena of influence:
Internal

Table 2: A continuum of process influence and figsliinfluence

Source of	Criteria					
influence						

Processes only The stated benefit was entirely tool the evaluation processes. The benefit land

Some of the CSOs then reported back to their fundertheir new Indicators – about empowerment, emotional connection to nature, oppidires for everyone to have a voice, the active elicitation of minority views. Funders westerprised to learn these activities were taking place and even now being assessed; some funders85(a)3.74(v)-0.295585(e)3.74()-0.146-0.29558

of words. It seems that this EU project has unwitt

- Improving the CSO's ability to provide donors witeplicable examples of good practice
- Helping donors to recognise the significance of (ClSEO's work)
- Enhancing the CSO's ability to influence governmentary

The reason for this remarkable and unexpected of the as not clear, but thought to be due to the fact that the list of indicators used @SO-generated, and thus directly relevant and in appropriate language. We also became award the atrocesses of interpersonal interaction in the CSOs, and between CSOs and researchers, and the remaining the efficacy and impact of the ESD inds work. Specifically, the extent of the principal of the efficiency and impact to have a notable effect. These findings have be the trip as a draft academic paper that is expected to make a substantial contribution to littoring and Evaluation literature.

It was recognised that an important aspect of ESD inds method' is its flexibility, and that localisation is critical. Users select those icators with the greatest relevance to their own activities, and then modify the wording as necessariit their local context – changing, for

Respect for the Community of Life. They felt that two indicators 'included all the others within them'.

The Echeri staff chose 12 indicators that relate © tollaboration in Diversity', and 10 indicators relating to the value of 'Care and Resper the Community of Life'.

To measure these indicators, Echeri staff (in chooslaboration with a researcher from the WeValue team) selected creative ways of getting ence that were suitable for children and youth, many of them with low levels of literacy. The methods were mainly based on the arts and physical movement, rather than questionnair paper-based surveys.

Evidence based on what people think and feel

Stand on a Colour (spatial survey): Some of the indicators were turned into questivoits a three-point scale of responses (A lot – More or les little). For example, the indicator

Benefits of the ESDinds Field Visit for Echeri

- The field visit transformed the way in which Echevialuates its youth programme. Beyond reflecting on the outcomes of the action sieca out by the group, the director can now get clear and specific information on "thurman results" of the group's activities, i.e. the individual processes of each group merimbrealation to the broader vision. It strengthened her understanding of the inner dimensin in the youth group: the participants' motivation and consciousnes
- The youth publicly expressed a view that making values visible, the field visit had helped them to understand one another betateoaralue much more what they're doing. As the project director explained they've always felt very united, but now they know why they're united."
- The processes of talking about values and using thredicators, in themselves, drew the youth participants' attention to aspects of the group's work this 12 to 15 to 16 t

only been asked to fill out a questionnaire aboutivation, but when WeValue evaluation tools were used instead, the conversative came much deeper' and the

consultative process with the CSO partners was tused lete those that were surplus to requirements.

The resulting set consists of 166 indicators. Therese organised into broad, overlapping thematic domains, but no lines are drawn betweendifferent groups, as shown in the current reference list of indicators (see next page). Withite terminology of 'headings' and 'subheadings' has been removed from the indicator copdor indicators (shown in blue in Appendix 2) are still designated as 'headings'hie online version in order to avoid displaying the full list. The user can click on these to steep the indicators that are similar.

Appendix 2 shows all the Set 2 indicators, togetwith measurement suggestions, as they were presented in the document versions (PNDF MAS Word) of the WeValue web platform content.

It is worth noting that the indicators initially edved from the value of 'Respect and Care for the Community of Life' are heavily over-repressed in the list, as an artefact of the timescale of the research process which meanth heaptrioritisation stage was omitted for this value. This issue may need addressing in the futur addition, the indicators may need to be reorganised – perhaps even randomised – so the troncerned with environmental issues are not all placed at the end, as there is a tender to be neglected due to time constraints.

Testing the second set of indicators in relation the framework criteria

- (a) The link between value(s) and indicator(s), ¼ is valid (which depends on the value(s) being adequately conceptualised);
- (b) The link between indicator(s) and assessment tool(sAT, is valid (which depends on the indicator(s) being adequately conceptualised
- (c) The link between assessment tool(s) and data, **P**, Tis valid (which depends on unbiased data collection);
- (d) The link between the data and the stated conclusion C, is valid (which depends on unbiased data analysis).

As the goal of this project was merely to developentially usable indicators, rather than to mainstream them within large organizations, any data dization of assessment tools or full-scale project evaluation was beyond its scope.s, The crucial question that remained to be answered during the second round of field testing whether the Set 2 indicators are truly linked to values, i.ewhether the V I link is valid at both generic and specific levels:

Generic: Are the indicators inherently values-rebad—or is it possible that the observed association of the indicators to values merelyered pre-existing values commitments in the organisations researched so far, which give CSfD as tagested interest in looking for values? If the indicators are associated with values by intaff organisation where there is no such prior commitment, it would suggest that they are inherentalities-related.

Specific: Are the indicators inherently associate with the six specific values from which they were derived or do they also indicate other values? Preliministryings from the Set 1 research suggests that the specific Minks for the six named values are not always dval. Thus, it may not be meaningful to describe one stubbisindicators as "indicators of empowerment" and another as "indicators of integrito the exclusion of other values. The 'mapping' of indicators to values is an important question that needs to be explipred than one field study.

3. Measurability/Usability

A goal of the second round of field testing wastest the measurability/usability of the Set 2 indicators in organizational settings that were neptresented in the first field studies, notably formal education and large organizations with a complex management structure.

In addition, following the earlier remarks on merastrility, it was recognized as important to identify those indicators that are worded in a very real way and thus cannot be measured at all without localization. (This introduces an activitial link into the validity chain, I I* AT where I is the general indicator and I* is the lixed indicator, so extra care is needed to maintain the validity of the conclusions).

4. Comprehensibility

The comprehensibility of the indicators was notessed directly in the first set of field studies (although it was implicitly demonstrated in theodissions arising in each CSO around the indicators, which would not have been possible by that not been fully understood). Thus, the second round of field testing therefore needed

important to explore whether the indicators are interested differently by different individuals within the same organization, or if therestered understanding

To investigate these research questions, the followiveld visits were carried out:

(a)

Research Question 1 – relevance to organisationsthout a prior values commitment. The senior management team were unanimous on the algebraic elevance of the indicators to the Farad context. Each found the process of shorth distributed because so many were considered relevant. One of the managers spontally explicit that rather than begin from the relevant ones, which were so many, he would identifie ones he could exclude as irrelevant or already present. This would suggest that the process of shorth distributed in the could exclude as irrelevant or already present. This would suggest that the process of shorth distributed in the could exclude as irrelevant or already present. This would suggest that the process of shorth distributed in the could exclude as irrelevant or already present. This would suggest that the process of shorth distributed in the could exclude as irrelevant or already present. This would suggest that the process of shorth distributed in the could exclude as irrelevant or already present. This would suggest that the process of shorth distributed in the could exclude as irrelevant or already present. This would suggest that the process of shorth distributed in the could exclude as irrelevant or already present.

Research Question 2 – validity of association betwee indicators and values

A first look at the indicators, by each memberhoff teference group separately, spontaneously elicited value associations and discussions. Taeseciations were, given the absence of prompting, not generally catalogued as correlations were each indicator and a given value. In one case, they were associated with clusteinschool ators, all of which were identified with the value of 'esprit de corps' (team spirit), outst. Others were directly linked to values in the explicit text of the indicator, such as "transpange"n

Clearly, the indicators were spontaneously and idiately understood as expressive of values-content, consistently and without priming pag the company executives, including its founder. While the indicators were unanimously unstated in terms of values, an important finding is that the values associated to the inticators avaried from individual to individual. This reinforces previous findings that, while the indicators seem to be intrinsically expressive of value-content, and the indicators lend themselves ultiple, mutually inclusive, value associations.

Findings from the follow-up meeting showed that ithreticators were unanimously understood in terms of values. When specific values were cisted explicitly and systematically with each indicator, the findings exactly mirrored the cities as that had been made three months earlier without prompting. This consistency reinded the clarity of the perceived associations, as did the repeated emphasis on seeing the indicated forming clusters expressing a common value such as "team spirit", "entrepreneurial cuelture trust. However, there was variation between individuals in terms of the actual values aiated with each indicator, suggesting that they lend themselves to multiple, mutually inclusivalue 295585(m)-2.46239()-0.146571(t)-2.16436(lend).

Results

Research Question 1 – Value mapping

The PIMAUG team had no difficulty whatsoever continence the indicators to their own organisation's priority values, which were generally different vocabulary to that used for the values that generated the original indicators.

Different individuals were able, without difficultyr controversy, to reach a consensus on a shared assignation of values to the specific behas iand attitudes denoted by the indicators. What this means is that the links between certaines and indicators (VI) are neither wholly objective (universally valid) nor purely specified (valid only for one individual). They can be described aster-subjective based on a locally valid consensuls at may nonetheless be rejected in other settings.

Research Question 2 - Scaling up and mainstreaming

Clearly, the PIMAUG field visit consisted primarity a design experiment, rather than implementation. Time will be needed to receivefthal implementation results. Certain conclusions, however, may already be drawn. It is sipple to up-scale ESDinds, even in an inauspicious resource environment, subject to height of commitment by key stakeholders at different levels of an organisation. It is absent that to do so rigorously and sustainably is time-consuming and iterative process, that is transfed in a medium-term (1-3 years) timescale. The process can be accelerated anidated by the engagement and ownership of senior management, and the availability of design absources, and is likely, even in such a propitious environment, to depend on, or benefitably from, a systematic approach to the

practice, but initial signs are promising. Specifi

Results from the spatial survey carried out atethde of the exercise corroborate the apparently high relevance of the indicators for the grouphet Youth Summit. When the 55 youth who were still present were asked whether they found goth rough the indicators relevant, 22 raised their hands signifying they thought it wessyrelevant, and 33 remained standing. Nobody crouched down to signify they found it invent.

Research Question 2 – value mapping

We have results from the group of 10 trainers whoevasked to map values onto the indicators they chose as 'very relevant'. This gives 0 values associated to 126 indicators. The value which was most cited by the group resspect (43 times) which includes occurrences of the terrespect for diversit (10 times). The other values in the top five were inclusion / inclusivenes (25 times), trust (19), responsibility (18), and understanding / mutual understanding (15).

Of the six original ESDinds values impowerment/ as cited 6 times integrity 7 times, trust or trustworthines of 9 times, and justice not at all are and Respect for the Community of Life was not explicitly cited as a complex value, althorare alone was cited once spect of times, and ove for the environment once. Unity in Diversity was also not cited directly, but unity was mentioned 10 times an expect for diversity of times. It is important to note that this study draws out those values which were obtained a common vocabulary, not a common concept. For example, clusion / inclusivenes sould be linked to Unity in Diversity, but this conceptual link would not be valid unless it was dentally YABC Initiative trainers themselves.

Research Question 3 - cross-cultural comprehensibil

A general overview of the results from the whole BCA group (n=61) suggests that the level of comprehension of the indicators is not basedationality or linguistic ability. In total, 11 indicators were understood by the whole group aedrtdicator with the most 'X' (not understood) was marked by 15 youth – a quartereoftoup. The six indicators that were the least well understood were #11 in Set 2 (15 'X'ex); #94 (13 votes), #14 (11 votes), #136 (10 votes), #97 and #32 (9 votes each).

It is not clear why these specific indicators were rely understood, but we can make some initial conjectures as to the reasons. Indicators #0ntains an English idiom; indicators #11, #32 and #136 may be too complex, and #14 and #9\vec{warded} in very general ways.

Conclusions

- Relevance: These results might suggest that the indicators mate with the YABC project, but also show that they appear to be arrivators a very diverse spectrum of national and social contexts: every participant to be to indicators relevant.
- Validity of specific V I links (value mapping): This study provides strong evidence
 that the indicators can be associated with others beyond those from which they
 were originally derived, and that the specific birthetween named values and subsets of
 indicators are not universally valid.
- Comprehensibility: Most of the indicators were well understood byrgeamajority of the youth, in spite of the different cultural backgnds and varying levels of linguistic ability. However, six indicators were difficult if d 5% or more of the youth and may need revision.

Link with work done by ARC: London East Academy

Key Research Question (Relevance) Are the indicators relevant and important in ahfait based organization, and specifically a Muslim schoo

Research Design

The full list of 166 Set 2 SDIs was presented to the puty Headmaster of the school, the form tutors for years 7 and 11, and another year 11 terac They were asked to reflect on the overall relevance of the indicators and, in particuto mark any that they felt it would be useful to measure at the school. Following the suggestment (see next paragraph), a focus group was conducted with the four participating thems and the Headmaster. Questions included the potential relevance of the indicator the Academy and other Muslim schools.

The secondary research design, which will not be usised in detail here, involved the actual use of the indicators for a purpose chosen by theost. The headmaster identified from the outset that the key area he would like to explose thow values worked to foster or inhibit in the Academy's students the desire to pursue the observation of Islamic scholars (ama) and leaders (ai).

Results

Two indicators were unanimously regarded by the feachers as both relevant and a high priority for measurement at the school, while anothour indicators received three out of the four possible votes. Due to time limitations, only indicator (#4 in Set 2) was ultimately selected for measurement. The findings were coresidenportant enough to invest significant resources into disseminating and applying therefore school, from Governors to the student body, including all the staff and reaching to the parents.

In the focus group, teachers commented very cleared yexplicitly on the relevance of the indicators to Muslims. One remarked that the iattics originated in values first taught by the Prophet; another described the list of indicator the essence of Islam"; and a third commented that "every value and process in this sliss lamic".

In relation to the question of whether the indicate 1(r)2.80439(e)3.74(l)-2.16436(e)3.74(v)-10.3015(e)2.4356-2.16558(e)3.74(n)-0.294974(t)-2.1656868-49334242(1)-2.2558(e)3.74(d)-0.295585(e)3.74(e)2.2558(e)2.2568(e)2.

4.1.4: The potential impact (including the socio-emomic impact and the wider societal implications of the project so far)and the main dissemination activities and exploitation of results

The 'WeValue' web platform

The WeValue interactive web platform www.WeValue.orm has been developed, in close partnership with the design and communication

- The mean number of indicators selected per organisavas 32.0, with a standard deviation of 23.9
- Thirteen organisations selected more than halfneft5 headline indicators (i.e. those listed on the front page of the web platform)
- 29 organisations selected more than three-quarters headline indicators
- Three organisations also selected indicator variatithat did not appear on the front page of the web platform, and could be accessed by not links
- The mean number of votes per main indicator was, 1 with a standard deviation of 2.8.
- 48 indicators were selected by more than a thinther forganisations
- Three indicators were selected by more than half eforganisations.

outputs were as useful as possible, before everaginate the field. This focus on the usefulness of project outputs has also meant the thave been more ambitious than originally intended. This led to a repeated visithe University of Guanajuato in a subsequent phase in an effort to test whether the indicators of be applied at an institutional level, but also to enable the organisation to continue drings valuation 'on their own'.

Engagement and collaboration

The highly collaborative nature of the project above engagement of all Consortium partners also has important social implications. One of the peripect partners, the European Bahá'í Business Forum (EBBF), has chosen to employ the project manager for ESD inds applications within EBBF, dedicating organisation organisation with will enable them to move forward with the work beyond the end of the ESD ip despect in January 2011, thus providing the opportunity for their member organisations detinue to use and further develop the values-based evaluation systems developed in ESD in the throng the deep involvement of the Consortium member from the Earth Charter Itinitia (ECI) has led the organisation to acquire the capacity to advise their affiliates on

their performances, without necessarily having hows a full performance for every prospective new school in order to persuade the jointo

Echeri Consultores

The field visit with Echeri Consultores (EC) in Mex resulted in significant and unexpected impacts, some of which are presented here. Theurers and analysis of the indicator "Women feel that they are valued" helped make thety conscious that the Juatarhu youth project generated a space of gender equity, inhymiccontrast to national and regional norms) women and men have equal access to informatid decision-making. The project director had been working consciously to creats space of equity, but had not made it explicit.

The participative way in which creative assessnteeds were developed during the field visit empowered the organisation as well as the youthen luatarhu project to continue using the ESDinds indicators beyond the field visit. For inste, youth participants used some of the ESDinds Unity in Diversity assessment exercise cashreaker activities (integration games) for other youth at national workshop hosted by Restamos Mexico (Echeri Consultores major donor).

Furthermore, the director of EC used the indicators assessment tools developed during the field visit to evaluate an Environmental Education ject carried out in schools across the region; using the spatial and corporal surveyseins tof questionnaires saved paper and time, as well as being more dynamic and participatory therefore includes. The results of this evaluation also strengthened the organisation's relations with participating schools by enabling it to demonstrate clearly to headmasters that the worlphdagogical impact (beyond the actual trees planted) and helps the children to develop thalues, whereas personal investment from headmasters was previously a major challenge.

Finally, the results from the evaluations carried using the methodology developed through the ESDinds project were incorporated into Echemiscultores' annual report. This led the organisation's major donor, Reforestamos Mexico (RtM) recognise the international relevance of the work done by EC and to explo95585(i)-2.16558(c)3.74(a)3.75(r)2.8006()-0.13494.09(g)9.71093(t)4(r)2.805()-20.1596(.805(o)-0.2949742(t)]TJ 240.742 0 Td [(a)3.74244(g)9.71093(t)-2.1015(

During the first visit, simply reading the indicatoprovided the project director and other members of the group with information and ideathow to improve processes within the university environmental programme, for example beating confidential channels for reporting violations of ethics. In the subsequeeltdfvisit, the project members were successfully empowered to use the indicators assessment tools explored during the first field visit on a greater scale, by developing a leasurvey based on the ESD inds indicators to be delivered to all the administrative and academoior dinators of the university's Environmental Management System, as well as to the ork of key environmental influencers and decision-makers in the institution indicators and participatory assessment tools were also incorporated into the core activity heir peer education project.

The potential impact of scaling up the application

erment'

aware of how their existingnowledge, skills, traditions can contribute the Their contribution is encouraged, and 997()-2.165585(r)-1.23.74(s)-1.22997()-0.14f585(j)2.80561(e)

Set 1 Indicators for 'Integrity'

Code	Indicator	
I_H1	Ethical values and principles are used by indiiduals/team/organisation in guiding decision-making and activities	
I_SH1a	Individuals / organisation/partners conduct thetivaties according to principles of universal responsibility	
I_SH1b	Individuals / organisation/partners conduct thetivaties according to principles of interdependence	
I_SH1c	Individuals / organisation/partners conduct thetivaties according to principles of respect and care for the community of life	:
I_SH1d	Individuals / organisation/partners conduct thetivaties according to principles of ecological integrity	1
I_SH1e	Individuals / organisation/partners conduct thetivaties according to principles of social and economic justice	1
I_SH1f	Individuals / organisation/partners conduct thetivaties according to principles of democracy	1
I_SH1g	Individuals / organisation/partners conduct thetivaties according to principles of non-violence	1
I_SH1h	Individuals / organisation/partners conduct thetivaties according to principles of peace	1
I_SBH1i	Truth-seeking, non-judgmental, confidential channelhich are trusted, are in peace attributions and examining violations of ethics	p)-0.2955
I_SH1j	Individual/team/organisation can identify applical thical values in a given context	
I_SH1k	Employment processes are conducted in a way thair its all applicants.	
I_SH1I	Actions of individuals, members, partners, affitiation the organisation are consistent and in harmony with the core principles moted by the organisation	
I_SH1m	Individual/team/organisation's behaviour is coresistwith their words	
I_H2	Individuals/team/ organisation/par84 0 Td 585(s33 85(d)-0.295585(i)-2.16558(v)-0.2955

Set 1 Indicators for 'Trust / Trustworthiness'

Code	Indicator
T_H 1	Individual/ organisation/partner is trusted to fulf il their commitments
T_SH1a	Trusted partners are given flexibility to do thindifferently within prescribed structure.
T_SH1b	Partners are trusted to satisfactorily deliverrtbemmitments without the need for formal agreements.
T_SH1c	Partners trust that each shares a commitment dhindon is to collaborate for a similar vision
T_H2	Individuals, colleagues, organisations, partners ær perceived to be trustworthy, truthful, honest, transparent, respectful and practice integrity in their interactions with others
T_SH2a	Open dialogue exists between project partners
T_SH2b	Differences are resolved through dialogue in a thaty produces learning and growth
T_SH2b′	Differences are resolved through dialogue
T_SH2b''	Conflict solving produces learning and growth
T_SH2c	Partners feel that their worth and value has beknowledged.
T_H3	The organisation is transparent about the processned outcomes of decision-making, openly sharing information with employees
T_H3′	The organisation is transparent about the process state omes of decision-making, openly sharing information with people
T_SH3a	Trust in peoples capacities leads to active pation
T_H4	Individuals/partners/ organisation live the valuesthey promote

Set 1 Indicators for 'Respect and Care for the Community of Life'

N.B. The value of Respect and Care for the Communitities was added at CGM2 in response to concerns especially from ECI, that the Set 1 Indicators foodulalmost exclusively on human interpersonal incertainings at the expense of humanity's relationship with the excident munity of life. Due to the timescale of threject, this set of draft indicators could not be subjected two escess of prioritisation by the CSO partners to the other field testing phase. Thus, there are 79 Set 1 Indicator to the category (in contrast to the other which all had fewer than 25 Set 1 Indicators after prioritisms). The majority of these could not be field testing.

Code	Draft indicator	
3001	People treat each other with kindness, respecty, fairness and courtesy.	
3002	People feel that the opinion and contribution bevery individual is encourag74(n)-0	0.2.3895(r

Set 1 Indicators for `Respect and Care for the Conity of Life' (continued)

Code	Draft indicator
3026	Individuals/partners feel that they have been githenopportunity to explore the
	wisdoms, traditions and values that they already, hather than having something
	imposed upon them
3027	Staff within an organisation feels that differeppacaches and ideas are valued an
	respected.
3028	Degree to which individuals/partners feel that the dividuality is respected, and
	difference is recognised.
3029	Degree to which individuals/partners are willingitten to or appreciate different
	ideas or opinions
3030	Degree to which individuals/partners are able topend their own values or ideas
	and listen to those of others.
2024	

Set 1 Indicators for `Respect and Care for the Conity of Life' (continued)

Code	Draft indicator
3055	Number of activities/projects towards goal of equinental sustainability
3056	Quality of process and results of activities rojects aiming to achieve or promote environmental sustainability

Code	Indicator
1	Everyone has their place in the team
2	Everyone knows what their responsibilities are inithe team
3	Everyone feels responsibility for their part of therk
4	Everyone knows what the final goal of his/her wiss;kas well as the work of the whole entity
5	People feel that they are encouraged to fulfil theiresponsibilities
6	People feel that they are given autonomy and trust

Appendix 2: Set 2 Sustainable Development Indica(6DIs), continued

Code	Indicator		
19	People participate actively in making decisions utilises ues that affect their lives		
20	People participate actively in developing the staticode of ethics		
21	People participate actively in developing proceducedeal with unethical conduct		
22	People feel that there is transparent communication		
23	Entity is transparent about the processes of observisiaking		
24	Entity is transparent about the outcomes of decisiaking		
25	People feel that there is the right informationwflo		
26	Entity shares information openly with people		
27	Regular monitoring of how people are treated		
28	Action is consciously taken to improve the ways theople are treated		
29	Teams include members with different characteristicse.g. gender, culture, age and other aspects of individual difference such as personality)		
30	Different points of view are heard and incorporated		
31	People feel that different approaches are valued		
32	Trusted partners are given flexibility to do thingserently within prescribed structure		
33	Learning processes accommodate different learntynless		
34	People feel that their own individual identity andapproach is respected		
35	People feel that their worth is acknowledged		
36	Women feel that they are valued		
37	Women feel that they have equal access to informati		
38	Women feel that they are given equal opportunttiquate in decision-making processes		
39	People have self-respect		
40	People are inclusive (talk to everyone and no one left out)		
41	People respect the differences in others		
42	People appreciate the differences in others		
43	People find ways to understand the differencesthers		
44	Entity acts in a manner that is impartial and non-discriminatory (not discriminating on the basis of nationality, ethnic origin, colour, gender, sexuabrientation, creed or religion)		
45	People learn freely together, regardless of nallitynethnic origin, skin colour, gender, sexualleontation, creed or religion		
46	People share information freely, regardless of commutation, creed or religion		

Set 2 Sustainable Development Indicators (SDIs)tircued

Code	Indicator

Set 2 Sustainable Development Indicators (SDIs)tircued

Code	Indicator
150	Entity implements a policy of reducing carbon einoiss
151	Entity implements a policy of sustainable waste argament, e.g. recycling or reducing waste
152	Number of activities/projects towards goal of envionmental sustainability
153	Number of activities/projects for raising awarenessnvironmental sustainability
154	Quality of process of activities or projects aim togachieve or promote environmental sustainability
155	Action is consciously taken to share with others ho to protect and restore the natural environment
156	Education is undertaken to raise awareness anditialpa for the organisation to act according tinpiples of environmental sustainability
157	Entity actively seeks to work with others who willbrease their ability to improve the environment
158	Long term commitments to protect the environment arecreated
159	

Charnwood Trust Nursery & Family Centre	UK	Non-profit, charitable or humanitarian organisation	Inclusive Nursery, supporting children to play and learn together	Online only	No feedback
Clear Perspectives Limited	UK	Company or social enterprise	Organisation specialising in values-based leadership development	Online only	No feedback

Institute of Agricultural Economics	Bulgaria	Academic or educational institution	Leading national center for fundamental, applied, and policy-forwarded research in the area of Agricultural, Rural, and Food Economics and Policies	Online only	No feedback	
International Environment Forum	Switzerland	Non-profit, charitable or humanitarian organisation	Bahá' í-inspired organization for environment and sustainability	Founded by Arthur Dahl	See short case report	
International Federation of Red Cross and Red Crescent Societies w,rd	Switzerland and worldwide	Non-profit, charitable or humanitarian organisation	3, , (,	(d)4.0 4/9 89()-5.4		19657(r)4
		ucccSo	momnw fo			

More Than Outputs	UK	Company or social enterprise	Specialist training and consultancy in understanding and measuring value	Online only	No feedback
NHS Stockport	UK	Public sector	Improving the health and wellbeing of diverse people and communities	Online only	No feedback
Nigel Barraclough (DEFRA)	UK	Government	UK Government - DEFRA	Personal contact	No feedback
Noonkodin Secondary School	Tanzania	Academic or educational institution	Secondary school for 200 pupils aged 14-25 in rural Tanzania, promoting intercultural education, gender equality and cooperative research	Founded by UoB staff member	See short case report
Noosphere Laboratory of Ecological Education	Russia	Academic or educational institution	Non-profit lab supported by the Ural Division of the Russian Academy of Academic Sciences	Online only	No feedback
One World Week	UK	Non-profit, charitable or humanitarian organisation	Through a network of a co-operating individuals and organisations OWW works to provide opportunities for people from diverse backgrounds to come together to: acknowledge our interdependence; learn about global justice, spread that learning and use it to take action to increase equality, justice and sustainability, locally and globally.	Personal contact	Indicator list: selected 59/65 headline indicators as relevant
OneSoul Institute	Canada	Non-profit, charitable or humanitarian organisation	not provided	Online only	Indicator list: selected 53/65 headline indicators as relevant. A representative reported that a group of colleagues discussed the indicators in person using a question and answer approach.
Onno B. V.	Netherlands	Company or social enterprise	Oracle database services, trainings	Online only	Indicator list: selected 12/65 headline indicators and 1 additional indicator as relevant. A representative reported that a group of colleagues discussed the indicators in person, using a consensus-building approach with full group ownership of the results.
Oxfam GB	Worldwide	Non-profit, charitable or humanitarian organisation	International humanitarian relief and development	Contacted by UoB	Indicator list: selected 9/65 headline indicators as relevant. Identified "Empowerment, Inclusiveness, Accountability" as core values but did not link them to indicators on a one-to-one basis. The Learning and Accountability Adviser reported "The lack of generalizability meant that we didn't find them that useful", but might still consider using them in the future.

Sustentrends	Brazil	Company or social enterprise	Sustentrends is a company specialized in sustainability consulting	Online only	No feedback
Swindon Young People's Empowerment Programme	UK	Faith group or religious community	An initiative of the Bahá' í community of Swindon to promote the spiritual development of children and youth	Personal contact	See short case report
SYNERGY	UK	Non-profit, charitable or humanitarian organisation	An umbrella organisation to facilitate Stockport based voluntary and community groups to work together for the benefit of local residents	Online only	Indicator list: selected 13/65 headline indicators as relevant
The Janus Institute	USA	Company or social enterprise	Healthcare consultancy	Online only	No feedback
Thriving Valley	Australia	Company or social enterprise	Learning & Development, Coaching	Online only	Indicator list: selected 5/65 headline indicators as relevant
Together Trust	UK	Non-profit, charitable or humanitarian organisation	not provided	Online only	No feedback
TogetherComoros	UK, Comoros	Informal group	Community group based in the UK, acting for the development of Comoros	Online only	Indicator list: selected 3/65 headline indicators as relevant
Tripbod	UK/Worldwide	Company or social enterprise	Promoting responsible tourism	Personal contact	No feedback
Universidad Intercultural Maya de Quintana Roo	Mexico	Academic or educational institution	Intercultural university in which all students have two years of compulsory education in the Maya language and faculty work closely with local community elders.	Personal contact	See short case report
URBANAG	UK	Company or social enterprise	URBANAG seeks to mainstream urban agriculture to benefit disadvantaged communities	Personal contact	No feedback
WeMakeChange	USA	Company or social enterprise	Addressing SIRs with subtle, powerful economic action by individuals & groups via the Unsocial Network Marketplace.	Online only	No feedback
Wistman Assembly	USA	Faith group or religious community	Small biocentric/eartcentric druidic oriented celtic recon group	Online only	Indicator list: selected all indicators (65 headline indicators and 101 additional indicators) as relevant
Zulay Posada	Colombia	Individual	I am a biologist and have been employed at entities public and deprived in the environmental area. Also I am a member of the Bahá' í community.	Online only	Indicator list: selected 13/65 headline indicators as relevant. Dr. Posada reported that the indicators were very relevant to her personally and had provided her with several new insights. She has already used a small number of indicators in a real evaluation (fewer than 5).

website was very beneficial with regard to this alimwas a little difficult at times however, to differentiate between the proposed values foatntble website. In other words, there seemed to be a bit of overlap between the proposed be. Then again, this may very well reflect the nature of intangibles themselves, aisties that are fluid and interconnected."

In the follow-up survey the Research Officer report at overall, the indicators were very relevant to the Centre's work. They had generated several insights and the Centre might consider using them in the future.

COMRADES OF CHILDREN OVERSEAS (COCO), UK & AFRICA

COCO is a registered international children's dyamorking on closely monitored education and

for addressing local and global challenges. An **eplans** the creation of the field of `agroecology' by integrating the science of ecology with Mayanowhedge of traditional agricultural systems.

Professors and researchers at UIMQRoo expressatlighterest in the WE VALUE indicators, immediately seeing the potential of values-basepuloapuches for evaluating the university's distinctive model of intercultural education. Iarpicular, it was felt that the WE VALUE indicators could be usefully incorporated into an existing-enfocurse evaluation for professors and students. Three headline indicators have been selected isopthroose and translated into Spanish. In addition, two UIMQRoo faculty members have collabor

Case studies that generated new learning about thiredicators

NOONKODIN SECONDARY SCHOOL, TANZANIA

Noonkodin Secondary School, located in a Maasaiidated rural area of northern Tanzania, was established by the CSO Aang Serian ('House of Peiace004. The former Founder/Director and current International Liaison Officer of the schoolGemma Burford, now Research Officer at UoB. She is also a Trustee of the British registeredityhaerian UK, which has been established to support the school's aim of promoting educations dostainable ways of living. Noonkodin uses solar energy, rainwater harvesting and organical grire; offers a structured intercultural educatio program (the Unity in Diversity Project) helpingustents to share ideas and experiences relating to indigenous knowledge, oral heritage and traditionshalls; and trains its students to conduct simple community-based participatory research on medicipatents and local health traditions.

The WE VALUE indicators were recognised by stakeleds in the UK and Tanzania as a potential way of evaluating the impact of Noonkodin's distine whole-school approach to sustainability might be evaluated. It was also hoped that this enform of evaluation, focusing on 'soft' indicators and less tangible outcomes, might he tratalyse wider conversations about the goals of education in a country where examination success risently the only recognised indicator of school performance. Thus, as part of the school estimational internship program, an evaluation protocol was designed and implemented by a Britisters student and a Bachelors degree student from the Netherlands. It aimed to use ESDinds ciantairs to compare the values of final-year students at Noonkodin and at two mainstream starts excondary schools in Tanzania.

In close consultation with the headmaster and thusse facilitator for the Unity in Diversity Projec the interns selected a total of 40 indicators assigned them to seven specific values, nantelym Cooperation(5 indicators).Communication(5), Respec(5), Freedom of Spec(5), Work Environment(9), Environmentas understood to mean the natural environmenta(6).Society(3). Each indicator was translated into Swahili and corted directly to a survey question. Questionnaires were completed by 26 final-yearestited 30 third-year students and 37 second-year students at Noonkodin, as well as 65 final-yearestites at Mazinde Day Secondary School and 29 final-year students at Tanga Technical School.es@hwere supplemented by three qualitative measurement methods, namely semi-structured interestificates group discussions and unstructured non-participant observation of lessons. The interest that this combination of methods helped to demonstrate a clear difference between Noonkodial-fiear students and those attending other schools, and also distinguished more clearly betweendents who were participating in the Unity in Diversity Project and those who were not.

1	* %	23	
%	4	# 5	_
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The Noonkodin case study illustrates that neither participatory localization of indicators, noeth co-design of customized assessment tools, is needly sessential for a successful ESD inds evaluation. On the contrary seful results can be obtained by integrating theriginal Set 2 indicators directly into 'conventional' evaluation protocols, implemented by external (or semi-external) evaluators and based on standard resement thods such as surveys and interviews. This means that in addition to being potentially localize, the WE VALUE tool is also potentially generalizable across different institutions. Case-control studies can thus be used to provide preliminary evidence that a specific interventions trategy has a measurable effect on human values.

This finding has important implications for largesOs. A criticism levelled by both CAFOD and Oxfam GB was that they felt that the WE VALUE apart lacked generalizability, and thus would not be practical to implement in very large organizations. For their purposes, they needed a tool tha would allow for the aggregation of data from diversojects and programmes, in order to give an overall picture of whether the organization was timests intangible goals. It would clearly be impossible to generate separate sets of localization and creative assessment tools for every mini-project, and then to draw meaningful conclusion the resulting sea of data. Yet we have shown, through the Noonkodin case study, that WEVE does not inherently lack generalizability. Rather, this perception stemrifted the nature of the Phase 2 case studies, which focused on participatory localization and prioridistransformational learning.

RHYTHM OF CHANGE, UK & SOUTH AFRICA

Rhythm of Change (ROC) is a nascent social enterpairming to link youth across borders as a creative force for positive individual and socialitsformation. Its goals are to uplift communities and effect positive shifts in the music industhy pugh 'community enrichment' music, dance, graffiti-art and media programmes that bring togethouth from diverse backgrounds. Another aspiration is that participating youth will be enquered to plan and implement their own creative community service projects, and to teach otherst when have learned at the centre.

As the CEO learned about WE VALUE at the earliesges of developing the project concept and business plan, the ESDinds indicators were extremedful in helping the project team to crystallise the mission and vision of ROC. The process of csielle and localizing relevant indicators enabled them to conceptualise the desired outcomes clearly, before any project activities had been implemented. ESDinds also contributed significated wards ROC's emerging vision of an arts-based participatory monitoring and evaluation etgathat would be fully congruent with the regular activities of the organization. Inspired by the example, ROC staff realised that evaluation could entail using creative outputs as sourcesate, dather than requiring external specialist evaluators or cumbersome form-filling.

Using the values section of the WE VALUE websites, ROC senior management team identified their values as authenticity, Creativity, Initiative, Positive Erger, Respect, Community of Fun. For all of these with the exception of 'Fun', there is able to identify several ESD inds indicators that they regarded as relevant, although in sorsescentensive localization was needed, as shown in capitals in the following examples.

People are taking the opportunity to explore their ideas and/or reflect on (or EXPERIENCE... GET IN TOUCH WITH) their own individual/ UNIQUE ESSENCE > ENTITY HAS A CULTURE OF EXPLORING

Mistakes are understood (REFRAMED AS) opportunities arn and improve

People feel that they are encouraged to reach probeintial....CONNECT WITH THEIR GREATEST SELF, HIGHEST POTENTIAL... AND LIVE IT!!!

As a result of the entity's messages or activities ple's personal lifestyles include more conscious pro-environmental (SOCIALLY UPLIFTING) haviours (INCLUDING INCOME GENERATING ACTIVITIES)

Conflict resolution leads to learning and growth DIVIDUAL AND SOCIAL – THESE ARE LINKED)

This case study illustrates that though the Set 2 indicators can be related to mulple values, they still cannot be treated as a comprehensive incator set capable of evaluating the values-content of an organization in its entirety. We would suggest that values that are conceptiqualite unrelated to the movement, Unity in Diversity, Trustworthines tegrity, Care and Respect for the Community of Lifeand Justicemay not map to any indicators in the current team, is a good example, but there could be many other values at the atelevant to different stakeholders, such as health care providers, artists, educators, business are or even households. Thus, should beware of treating WE VALUE as a universal toolkit for evaluating everything: in some cases, it may be the methodology of user-led indicator development that is transfer alle, rather than the indicator set itself.

SWINDON YOUNG PEOPLE'S EMPOWERMENT PROGRAMME

The Swindon Young People's Empowerment Programme (S) aims to develop a healthy human spirit in young people, through an innovative tr

something more specific. This triggered the reatilism that rather than focusing exclusively on desired outcomes for the children, it was also retisal to think about the implementation processes of the project and about the feelings and perception the teachers. Further work with the head teacher, deputy head teacher and Tranquillity Approject coordinator at Ruskin Primary School, a school that SYEP regarded as its beacon of excelled to the inclusion of a third category of stakeholdersparents for whom special training programmes had beerbested. Thus, some indicators ultimately had several variants, asolost:

highlights the fact that it is first necessary those SYEP trainer to achieve the ABC objectives, and then assist the teacher to achieve them, so that the trainer in turn can help the pupils and/or their parents to do the same.

The SYEP case study demonstrates that, as showarlier case studies nerely reading the indicator list can often catalyse collective reflection on a CSO's mission and values. This may generate several important new insights and brotheshared understanding of what requires evaluating. In this case, the emphasis was shiftedly from an exclusive focus on the children's behaviour, towards a more nuanced and holistic intode emphasises the interdependence of trainers, teachers, pupils and parents in creating w mindset.

Another important conclusion from the SYEP caselysts that it is possible to start from values rather than indicators: to conceptualize a specific within the context of a project, create adello of the value construct, and attach indicators to different components of this model. Thus, the initial goal of using ESD inds indicators to "measure" specific named valessuch as Empowermenter Integrity, rather than merely measuring generic values-connite on to be unreachable after all. We believe, however, shown measurements could only ever be valid in relation to a local (inter-subjective) definition of the value—there cannot be a universal definition. If data were to be collected in Swindschools according to the SYEP spiral model, for example, the result would not be a universally patent measure of 'empowermenter's se but only a locally relevant measure of 'the kind of empowermenter that matters to SYEP'. Other CSOs would undoubtedly have very different understandingsheftypes of empowerment that mattethem, and would accordingly require completely differenticators.

A second caveat is that greater consideration woveled to be given to the question of sampling validity, i.e. whether there are any additionaliandors, 'missing' from the current set, that would needed to represent the value adequately. Further would be needed to explore these intriguing questions.

4.2. Use and dissemination of foreground

Section A (public)

This section includes two templates

Template A1: List of all scientific (peer review) epublications relating to the foreground of the jpct.

Template A2: List of all dissemination activitie

			Environment Forum web site						
ື 2	Web	UoB, Georgia Piggot	ESDinds Website	20/03/2009	World Wide Web: http://www.esdinds.eu	Scientific Commu	'	•	.,

International Conference

		Brighton			
18					

26 Web

DAHL (Arthur Dahl)

32	Presentation	EBBF, Daniel Truran	MBA class presentation of the WeValue indicators methodology	11/10/2010	European School of Economics, Masters in Management for Sustainability, Rome	Scientific Community (higher education, Research)	30	Italy
33	Press Releases	UoB, Marie Harder	Promotion of 'Making the Invisible Visible' International Conference	12/10/2010	Business Wire	Scientific Community (higher education, Research), Industry, Civil Society, Policy makers, Medias		Global
34	Press Releases	EBBF, Daniel Truran	Promotion of 'Making the Invisible Visible' International Conference	12/10/2010	World Wide Web http://ebbf.org/ebbf/news/press-releases	Scientific Community (higher education, Research), Industry, Civil Society, Policy makers, Medias		Global
35	Publication	UoB, Gemma Burford	Values-Based Indicators Toolkit and Guidance Notes	13/10/2010	University of Brighton, Brighton, UK http://www.wevalue.org	Scientific Community (higher education, Research), Industry, Civil Society,		
36	Workshop	ECI, Alicia Jimenez	Methodologies to evaluate and monitor the UNESCO Decade of Education for Sustainable Development processes	20/10/2010	UNESCO Chile	Policy makers	20	Latin America
37	Flyers	UoB, Ismael Velasco	Case Studies: Individual summaries from first five field visits made from January to March 2010.	26/10/2010	University of Brighton, Brighton, UK http://www.brighton.ac.uk/sdecu/research/esdinds/do cuments/			
38	Presentation	UoB, Marie Harder		1-3/11/2010	ECI Conference 'Ethical Framework for a Sustainable World', Ahmedabad, India	Scientific Community; Industry; Civil Society; Policy Makers		UK, India,

45	Publication	UoB, Marie Harder	We Value 'Understanding and Evaluating the Intangible Impacts of Your Work' and Master List of Indicators	15/12/2010	University of Brighton, Brighton, UK	Scientific Community (higher education, Research), Industry, Civil Society, Policy makers		
46	Conference	UoB, Marie Harder	Making the Invisible Visible International Conference	15- 18/12/2010	University of Brighton, Brighton, UK	Scientific Community (higher education, Research), Industry, Civil Society, Policy makers, Medias	200 approx	Belgium, Brazil, Bulgaria, Costa Rica, Czech Republic, France, Gambia, Germany, Ghana, India, Ireland, Italy, Kenya, Korea, Nepal, Netherlands, Nigeria, Norway, New Zealand, Serbia, Spain, Sudan, Switzerland, Turkey, UK, Uganda, Zimbabwe
47	Web	DAHL (Arthur Dahl) and Jason Maude	Electronic version of Making the Invisible Visible International Conference as forum posts on International Environment Forum web site	15- 18/12/2010	World Wide Web http://iefworld.org/forum/119	Scientific Community (higher education, Research); Civil Society		International
48	Web	DAHL (Arthur Dahl)	Report on the Making the Invisible	22/12/2010	World Wide Web http://iefworld.org/conf14.html	Scientific Community (higher education, Research); Civil		International

			Visible International Conference		Society		
			(paper summaries,				
40	Morkobon	lleD.	presentations, video links)				
49	Workshop	UoB, Gemma Burford	Sharing Day 'Promoting Sustainability				
			Education and Values-Based				
			Education in Schools				

54	Presentation	DAHL (Arthur Dahl)	Presentation on WeValue indicators to Partnership for Education and research about Responsible Living (PERL) International Conference	15/03/2011	Maltepe University, Istanbul, Turkey	Scientific Community (higher education, Research); Civil Society	20	International
55	Presentation	DAHL (Arthur Dahl) and EBBF	Lecture on sustainability including We Value	16/03/2011	Middle East Technical University, Ankara, Turkey	Scientific Community (higher education, Research); Civil Society		Turkey
56	Presentation	DAHL (Arthur Dahl) and EBBF	Lecture on sustainability including We Value	17/03/2011	Ozyegin University, Istanbul, Turkey	Scientific Community (higher education, Research); Civil Society; Industry		Turkey
57	Workshop	UoB,	Conference,	•	•	•	•	. "

UoB, Conference, How being ethical is good for business Elona Hoover

We Value

WU1b2CSB-kU-kUCk4VVBSkkU4reMfM8-Ck4VBBCS994C4C4HS00000004C4C4HS1 299HSC9H]TJMFTM0M**9t/Ny**y

			sustainable practices				
60	Web	CUEC, Svatava Janousk ova	Websites of the Research Institute of Education in Prague - digifolio	05/04/2011	Research Institute of Education in Prague - educational web sites, Czech Republic, Prague http://digifolio.rvp.cz/view/view.php?id=4135	Scientific Community (higher education, Research), Civil Society	
61	Web	CUEC, Svatava Janoušk ová	On-line reviewed journal "Envigogika"	09/04/2011	Charles University Environment Center, Czech Republic, Prague, http://www.envigogika.cuni.cz/envigogika-2011-vi- 1/esdinds-spolecny-projekt-univerzit-a-nevladnich- neziskovych-organizaci_cs	Scientific Community (higher education, Research), Civil Society	

Section B (Confidential 8 or public: confidential information to be marked clearly) Part B1 $\,$

The applications for patents, trademarks, registere

Part B2
Please complete the table hereafter

	Type of Exploitable Foreground ¹⁰	Description of exploitable foreground	Confidential Click on YES/NO	Foreseen embargo date dd/mm/yyyy	Exploitable product(s) or measure(s)	Sector(s) of application ¹¹	Timetable, commercial or any other use	Patents or other IPR exploitation (licences)	Owner & Other Beneficiary(s) involved
•		Ex: New supercond uctive Nb- Ti alloy			MRI equipment	Medical Industrial inspection	2008 2010	A materials patent is planned for 2006	Beneficiary X (owner) Beneficiary Y, Beneficiarya@0t&.93050096

The foreground is already on public domain, i.e. the WeValue tool published on the website and including its pool of derived Values based Indicators appropriate for CSOs and values based businesses. However, the experienced members of the project team can now modify fhose for specific audiences, e.g. more general businesses in different sectors, to provide a tool that can be optimised to a) evaluate or b) transform i.e. help businesses crystalise their mission. It has been agreed that existing members of the original consortium will explore possibilities for one year before firming up agreements for commercialisation, including IPR protection, as it is not yet clear whose expertise is needed or who can generate client interest. It is very likely that Il partners will have the opportunity to develop their own client areas, and to be of assistance for delivery to the other client areas. Thus there is no competition between members at this time

In most cases it will be necessary to carry out brief e gt months FTE research to develop or adapt the indicators needed for new client pools and also marketing tools

Impat coul be anything from a specialised tool for one company, to a strand in an international evaluation package such as GRI (Global Reporting Index), to a range of a variety and family of tools e.g. for schools, civil authorities, etc

4.1 Report on societal implications

Replies to the following questions will assist the Commission to obtain statistics and indicators on societal and socio economic issues addressed by projects. The questions are arranged in a number of key themes. As well as producing certain statistics, the replies will also help identify those projects that have shown a real engagement with wider societal issues, and thereby identify interesting approaches to these issues and best practices. The replies for individual projects will not be made public

A General Information (completed a entered.	General Information (completed automatically when Grant Agreement numbers entered.										
Grant Agreement Number:											
Title of Project:											
Name and Title of Coordinator:											
B Ethics											

- 1. Did your project undergo an Ethics Review (and/or Screening)?

RESEA	Were those animals non human primates RCH INVOLVING DEVELOPING COUNTRIES	
·	Did the project involve the use of local resources (genetic, animal, plant etc)	
•	Was the project of benefit to local community (capacity building, access to healthcare, education etc)	Y
DUAL U	USE	

D Gender Aspects

5. Did you carry out specific Gender Equality Actions

11c	In doing so, did your project involve actors whose role is mainly to organise the dialogue with citizens and organised civil society (e.g.	Yes No
	professional mediator; communication company, science museums)?	

	Local regional levels	
	National level	
	European level	
	International level	
H Ugo one	l dissemination	
H Use and	l dissemination	
14. How man	l dissemination ny Articles were published/accepted for publication in iewed journals?	

geodesy, industrial chemistry, etc. the science and technology of food production specialised technologies of interdisciplinary fields, e.g. systems analysis, metallurgy, mining, textile technology and other applied subjects)

MEDICAL SCIENCES

Did the project involve Human genetic material?

No

Did the project involve Human biological samples?

No

Did the project involve Human data collection?

RESEARCH ON HUMAN EMBRYO/FOETUS Did the project involve Human Embryos? No Did the project involve Human Foetal Tissue / Cells?

No

Did the project involve Human Embryonic Stem Cells (hESCs)?

No

Did the project on human Embryonic Stem Cells involve cells in culture?

No

Did the project on human Embryonic Stem Cells involve the derivation of cells from **Embryos?**

No

PRIVACY

Did the project involve processing of genetic information or personal data (eg. health, sexual lifestyle, ethnicity, political opinion, religious or philosophical conviction)?

Did the project involve tracking the location or observation of people?

Yes

RESEARCH ON ANIMALS

Did the project involve research on animals? No

Project No.: 212237 Period number: 1st Ref: intermediateReport882401
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Were those animals transgenic small laboratory animals?

No

Were those animals transgenic farm animals? No Were those animals cloned farm animals? No Were those animals non-human primates? No RESEARCH INVOLVING DEVELOPING COUNTRIES Did the project involve the use of local resources (genetic, animal, plant etc)?

No

Was the project of benefit to local community (capacity building, access to healthcare, education etc)?

Yes

DUAL USE

Research having direct military use No Research having potential for terrorist abuse No

B. Workforce Statistics

3. Workforce statistics for the project: Please ind

education material (e.g. kits, websites, explanatory booklets, DVDs)?

No

E. Interdisciplinarity

10. Which disciplines (see list below) are involved in your project?

Main discipline Educational sciences (education and training and other allied subjects)

Associated discipline: A Earth and related environmental sciences (geology, geophysics, mineralogy, physical geography and other geosciences, meteorology and other atmospheric sciences including climatic research, oceanography, vulcanology, palaeoecology, other allied sciences)

Associated discipline:

Project No.: 212237 Period number: 1st Ref: intermediateReport882401 Page - 33 of 38

15. How many new patent applications ('priority filings') have been made?

Page - 36 of 38

Coverage in international press Yes Website for the general public / internet Yes Event targeting general public (festival, conference, exhibition, science café) Yes

23. In which languages are the information products for the general public produced? Language of the coordinator Yes Other language(s) Yes English Yes